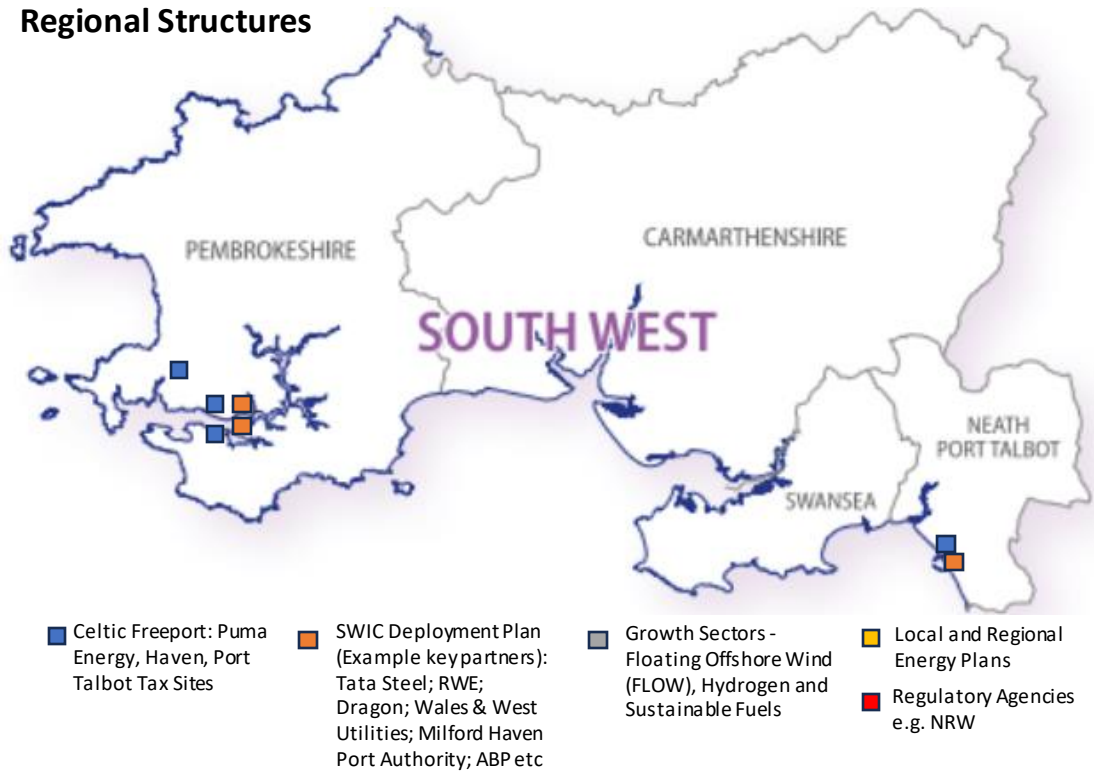


Overview – Inward Investment Prospectus

Sprint 1 – Creating an initial, structured, list of projects (MVP) in support of a number of potential future pathways

Regional Structures



Project attributes to be collected

1. Definition, purpose, target market	2. Location, Timeframe: Online, Decommission	3. Project Developer and partners	4. Stage e.g. Concept, Feasibility, FEED, FID
5. Theme (Generation, Decarb, Infra etc)	6. Capacity Measure e.g. GWh, CO2/yr	7. Project Value and investment requirement	8. Features - Standalone or enabling

Key Input Requirements: Stakeholder access/participation; data input

Context and Requirements:

1. NZIW is playing a **convening role across several Welsh Regional Structures**, with the purpose of accelerating delivery of decarbonisation and renewable energy projects
2. **Example organisations NZIW is engaged with:** SWIC Deployment Plan, Dolphyn - FLOW & Hydrogen Demonstrator; IUK Launchpad – South West Wales; MUST Project (Dragon/RWE); NRW
3. South West Wales CJC is looking to drive a **campaign to secure inbound investment** to drive projects within its region, building on planning work undertaken by the listed Regional Structures. It is looking to create a structured list of in-flight projects as a pre-cursor to creating an investment prospectus and marketing for external investment
4. NZIW is well placed to support this, building on existing work e.g. SWIC Exploitation plan

Sprint 1: Build the network and creating an initial list of projects

1. Working with CJC, NZIW will initiate the foundations of investment prospectus across the following:
 - a) Focus on SW CJC region
 - b) Identify and engage with a contact point within each Regional Structure - this network will support Sprint 1 and be further utilised in future sprints
 - c) Generate a structured list of regional projects contained within Regional Structures (use of online forms to collect basic data, interview follow up)
 - d) Overlaying an initial narrative that integrates elements, advocates regional vision, culture, policy and regulation and timeframe and serves as an input to i) formal investment prospectus and ii) supports building the investment marketing campaign (NB - i) and ii) the focus of future sprints)
2. SW Wales CJC can support development of this work through its connections to Local and Regional Energy Plan initiatives as well as the Celtic Freeport
3. A similar method to build a project pipeline was followed by Net Zero North West in building the overall cluster investment case [investment case](#)
4. Sprint 1 will provide a data set to support a number of potential future pathways for Sprint 2 and beyond e.g. to support GIS mapping of projects, focus for skills investment, an investment campaign

Activities, Timeframes, Costs

1. Preparatory Desktop Research (3 days Snr Consultant)
2. Identify, document, communicate stakeholder (1-2 per structure) (1 day)
3. Design form to collect Project Attributes (2 day)
4. Stakeholder introductory meetings & issue form (3 days)
5. Receive/analyse data, as req'd, follow up stakeholder discussions (3 days)
6. Create overlay narrative (2 days)

Total Cost: £20,500

Total Days: 14

6 – 8 weeks elapsed executed alongside other NZIW in-flight initiatives

Start: for discussion